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**KEBERKESANAN PROGRAM PEMBANGUNAN
KEUSAHAWANAN TERHADAP NIAT KEUSAHAWANAN
PELAJAR KOLEJ KOMUNITI, KEMENTERIAN PENDIDIKAN
TINGGI MALAYSIA**



ZAIRON BIN MUSTAPHA

UUM
Universiti Utara Malaysia

**DOKTOR FALSAFAH
UNIVERSITI UTARA MALAYSIA
2018**

**KEBERKESANAN PROGRAM PEMBANGUNAN
KEUSAHAWANAN TERHADAP NIAT KEUSAHAWANAN
PELAJAR KOLEJ KOMUNITI, KEMENTERIAN PENDIDIKAN
TINGGI MALAYSIA**



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**Tesis ini dikemukakan kepada Ghazali Shafie Graduate School of Government
bagi memenuhi keperluan Ijazah Doktor Falsafah
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ABSTRAK

Bidang keusahawanan berkembang dengan pantas selaras dengan sokongan kerajaan terhadap rakyat Malaysia untuk menjadikan keusahawanan sebagai pilihan kerjaya. Walaupun kursus dan program keusahawanan di institusi-institusi pengajian tinggi berkembang dengan baik, keraguan mengenai keberkesanan program keusahawanan ini semakin terus meningkat. Kajian lepas mendapati niat merupakan faktor penyumbang yang utama yang mendorong seseorang individu menceburi diri dalam bidang keusahawanan. Program pendidikan keusahawanan telah dijalankan secara meluas di peringkat pendidikan tinggi dengan tujuan memberi pendedahan seluas mungkin agar pelajar mempunyai sikap yang positif terhadap bidang keusahawanan. Kajian lepas dalam bidang ini juga cenderung tidak mempunyai orientasi teoretikal yang mantap; pemboleh ubah dikaji secara terpisah dan tiada rasional teoretikal yang jelas. Kajian ini bertujuan untuk menilai keberkesanan program pembangunan keusahawanan di kolej-kolej komuniti Malaysia terhadap niat keusahawanan dengan mengaplikasikan konstruk dari Model Niat Keusahawanan Ajzen, ciri-ciri personaliti dan faktor demografi. Kajian ini juga meneliti kesan mediasi konstruk-konstruk tersebut terhadap hubungan di antara program pembangunan keusahawanan dan niat keusahawanan. Data telah dikumpulkan melalui kaedah tinjauan yang melibatkan sejumlah 1277 pelajar kolej komuniti. Model Persamaan Berstruktur atau *Partial Least Squares Structural Equation Modeling* digunakan untuk menguji hipotesis-hipotesis dalam penyelidikan ini. Dapatan utama kajian ini memberikan sokongan empirikal bahawa konstruk-konstruk dari Model Niat Keusahawanan Ajzen dan ciri-ciri personaliti memainkan peranan mediasi yang kritikal dalam menjelaskan kesan program pembangunan keusahawanan ke atas niat keusahawanan. Dapatan ini memberikan satu pemahaman mekanisme teori yang lebih baik dalam menjelaskan hubung kait konstruk-konstruk tersebut. Implikasi teoritikal dan pengurusan serta cadangan penyelidikan pada masa hadapan juga turut dibincangkan dalam kajian ini.

Kata kunci: Program Pembangunan Keusahawanan, Niat Keusahawanan, Kolej Komuniti

ABSTRACT

The field of entrepreneurship is fast developing in line with the government support for Malaysians to adopt entrepreneurship as their career choice. Despite a good development of entrepreneurship courses and programs in higher education, doubts about the effectiveness of formal entrepreneurship education continue to rise. Previous research has shown that intention is the main contributing factor that motivate individuals to engage in entrepreneurship. Entrepreneurship education programs have been carried out extensively at higher education levels with the aim of giving the widest possible exposure so that students have a positive attitude towards entrepreneurship. Previous researches were found to be lack of a strong theoretical orientation; variables were examined in isolation and with no clear theoretical rationale. This study aims to assess the effectiveness of entrepreneurial development programs at on entrepreneurial intention among students at Malaysian community colleges by applying Ajzen's Entrepreneurial Intentional Model constructs, personality traits, and demographic factors. The study also examines the mediating effect of these constructs on the relationship between entrepreneurial development programs and entrepreneurial intention. Data were collected through a survey which involved a total sample of 1277 community college students. Partial Least Squares Structural Equation Modeling was used to test the hypothesized relationships. The main findings of this study provide empirical support that Ajzen's Entrepreneurial Intentional Model constructs and personality traits play a critical mediating role in explaining the effect of entrepreneurial development programs on entrepreneurial intention. The findings provide a better understanding of the theoretical mechanism linking these main constructs. Theoretical and managerial implications of the findings and suggestions for further research are also discussed in this study.

Keywords: Entrepreneurial Development Programs, Entrepreneurial Intentions, Community College

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PENGENALAN

1.1 Pendahuluan

Keusahawanan adalah merupakan satu bidang aktiviti yang sangat menarik dan begitu diminati oleh semua golongan masyarakat dewasa ini. Ini dapat dibuktikan berdasarkan populariti carian perkataan “entrepreneurship” dalam *Google search engine*, kita dapati terdapat lebih daripada 21 juta rujukan yang boleh kita perolehi. Kegairahan dan minat yang mendalam terhadap bidang ini telah meningkat bukan sahaja dalam kalangan orang awam tetapi juga para sarjana akademik. Salah satu sebab utama adalah kerana keusahawanan dilihat sebagai kunci utama pemangkin pembangunan ekonomi sesebuah negara (Carree & Thurik, 2010), penyumbang kepada penciptaan dan inovasi (Huggins, & Thompson, 2015; Zimmerer & Scarborough, 2008; Wong, Ho, & Autio, 2005) serta bidang ini mencipta pelbagai peluang pekerjaan kepada pencari kerja (Popescul, 2017; Vogel, 2015; Marial Pinelli, 2015). Selain daripada itu, keusahawanan merupakan antara kerjaya pilihan bagi mereka yang bercita-cita menonjolkan potensi diri sebagai seorang individu yang sanggup menerima risiko, bebas, fleksibel, berani menghadapi cabaran, komited dan optimistik (Chaudhary, 2017; Cacciotti, & Hayton, 2015; Miller, 2015; Shane, & Nicolaou, 2015; Nga, & Shamuganathan, 2010; Basu & Virick, 2008).

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LAMPIRAN

Lampiran 1 Ujian Normaliti Univariat

	N	Minimum	Maximum	Mean	Std. Deviation	Skewness	Kurtosis		
							Std. Error	Std. Error	Std. Error
1. Memahami sifat untuk menjadi usahawan yang berjaya	1277	1	3	2.40	.543	-.134	.068	-.927	.137
2. Mengetahui cara membuka perniagaan	1277	1	3	2.27	.548	.034	.068	-.448	.137
3. Memahami teknik pengurusan spt kewangan, sumber manusia dan teknik pemasaran	1277	1	3	2.16	.561	.024	.068	-.089	.137
4. Memahami strategi untuk membuat jaringan perniagaan	1277	1	3	2.18	.595	-.094	.068	-.363	.137
5. Mengetahui cara mengenal pasti peluang perniagaan	1277	1	3	2.29	.578	-.153	.068	-.570	.137
6K.. Untuk memulakan satu perniagaan dan memajukannya adalah sangat mudah bagi saya.	1277	1	5	3.01	.964	-.165	.068	-.342	.137
7Pr.. Kerjaya sebagai seorang usahawan sama sekali tidak menarik minat saya.	1277	1	5	3.53	1.108	-.482	.068	-.525	.137
8S.. Rakan-rakan saya menyokong keputusan saya untuk memulakan perniagaan.	1277	1	5	3.80	.841	-.748	.068	.869	.137
9I.. Saya bersedia melakukan apa saja untuk menjadi seorang usahawan	1277	1	5	3.84	.910	-.864	.068	.865	.137
10Kr.. Saya percaya saya tidak mampu untuk memulakan sesuatu perniagaan.	1277	1	5	3.35	1.067	-.182	.068	-.584	.137
11I.. Saya berusaha bersungguh-sungguh untuk memulakan dan mengendalikan perniagaan sendiri	1277	1	5	3.89	.891	-.947	.068	1.174	.137
12K.. Saya mampu untuk memproses penubuhan sebuah perniagaan	1277	1	5	3.55	.815	-.330	.068	.498	.137
13S.. Ahli keluarga saya menyokong keputusan saya untuk memulakan perniagaan	1277	1	5	4.05	.822	-.857	.068	1.038	.137
14I.. Saya ragu-ragu sama ada saya mampu untuk memulakan perniagaan sendiri	1277	1	5	2.94	1.032	.219	.068	-.461	.137
15P.. Dengan adanya peluang dan umber, saya memang berminat membuka perniagaan	1277	1	5	4.01	.845	-1.023	.068	1.571	.137
16S.. Rakan-rakan sebaya bersetuju dengan keputusan saya untuk memulakan perniagaan.	1277	1	5	3.90	.833	-.726	.068	.857	.137
17P.. Walaupun saya boleh memilih pekerjaan lain tetapi saya tetap ingin menjadi usahawan	1277	1	5	3.74	.933	-.584	.068	.170	.137

13I..Saya mememangnya berazam untuk menjalankan perniagaan.	1277	1	5	3.85	.880	-.701	.068	.544	.137
14K.. Saya mempunyai peluang ang besayuntuk berjaya dalam perniagaan.	1277	1	5	3.65	.836	-.269	.068	.164	.137
15P.. Menjadi seorang usahawan kan memberikan saya suatu kepuasan yang amat tinggi	1277	1	5	3.85	.858	-.606	.068	.376	.137
16Kr.. Adalah amat sukar bagi aya untusmenghasilkan suatu idea perniagaan	1277	1	5	3.16	.987	-.246	.068	-.387	.137
17I..Matlamat utama saya adalah untuk menjadi usahawan.	1277	1	5	3.78	.933	-.623	.068	.244	.137
18P.. Menjadi usahawan memberikan saya lebih banyak ebaikan daripada keburukan.	1277	1	5	3.82	.889	-.716	.068	.667	.137
19I.. Saya mempunyai keinginan ang rendah untuk memulakan erniagaan	1277	1	5	3.11	1.130	-.010	.068	-.846	.137
20K.. Saya tahu tentang semua erkara yang diperlukan untuk embuka sebuah perniagaan.	1277	1	5	3.25	.920	-.193	.068	-.028	.137
21 Saya bangga bila saya dapat enjalankan sesuatu projek engan baik sekali	1277	1	5	4.22	.827	-1.559	.068	3.675	.137
22 Saya berusaha seronok sekiranya aya dapat menggunakan idea-idea yang baru.	1277	1	5	4.28	.741	-1.405	.068	3.603	.137
23 Untuk menjadi seorang usahawan yang berjaya,seseorang itu memerlukan nasib yang baik	1277	1	5	3.18	1.089	-.140	.068	-.678	.137
24 Saya suka menetapkan matlamat yang mencabar untuk encapaian yang cemerlang	1277	1	5	3.96	.780	-.768	.068	1.237	.137
25 Saya tidak suka membuat erja-kerja yang unik dan luar lasa.	1277	1	5	3.26	1.105	-.195	.068	-.671	.137
26 Saya tidak percaya bahawa ebanyak peristiwa hidup saya itentukan oleh nasib.	1277	1	5	3.19	1.197	-.201	.068	-.848	.137
27 Saya berusaha seronok menemui ara menyelesaikan masalah yang idak pernah ditemui oleh orang ain	1277	1	5	3.99	.879	-.888	.068	.860	.137
28 Saya percaya bahawa saya oleh mengawal dan menentukan asa depam saya.	1277	1	5	3.78	.925	-.716	.068	.455	.137
29 Saya selalu bekerja kuat untuk enjadikandiri saya yang terbaik.	1277	1	5	4.13	.779	-1.017	.068	1.900	.137
30 Jika saya membuat keputusan ntuk melakukan sesuatu,saya kan melakukannya dan tiada lapa yg boleh menghalang	1277	1	5	3.79	.928	-.690	.068	.312	.137
31 Saya lebih suka mencuba kaedah-kaedah yang baru aripada membuat cara yang biasa.	1277	1	5	3.91	.824	-.651	.068	.623	.137

12 Saya boleh mendapatkan sesuatu yang saya hajati dengan usaha gigit	1277	1	5	4.11	.735	-.891	.068	1.894	.137
13 Saya mendapat kepuasan yang tinggi apabila kerja saya adalah antara yang terbaik.	1277	1	5	4.17	.787	-1.054	.068	1.908	.137
14 Biasanya saya tidak suka menjalankan tugas-tugas yang telah biasa dilakukan.	1277	1	5	3.23	1.025	-.242	.068	-.441	.137
15 Saya mempunyai keinginan yang kuat untuk memajukan diri saya dalam segala bidang yang saya ceburi.	1277	1	5	4.21	.768	-1.124	.068	2.254	.137
alid N (listwise)	1277								

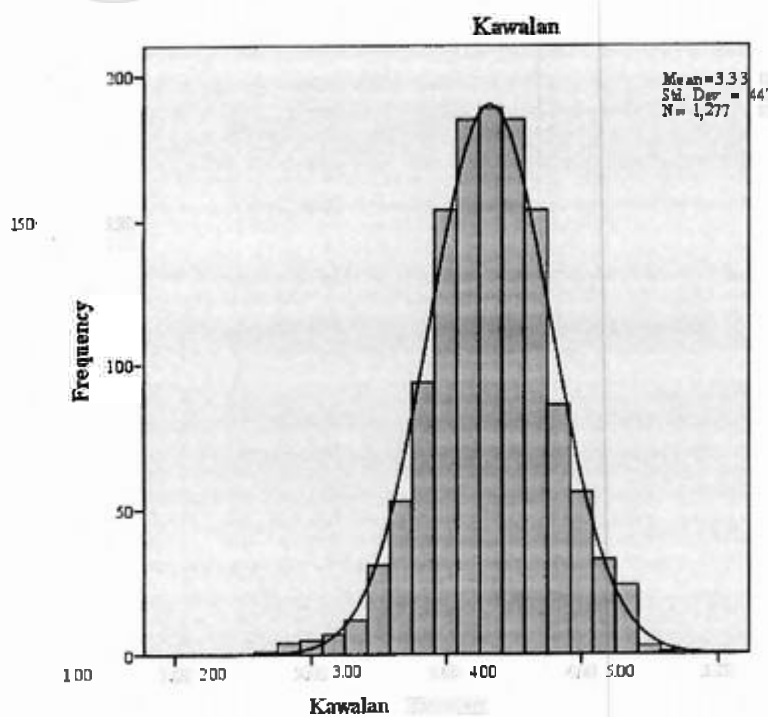
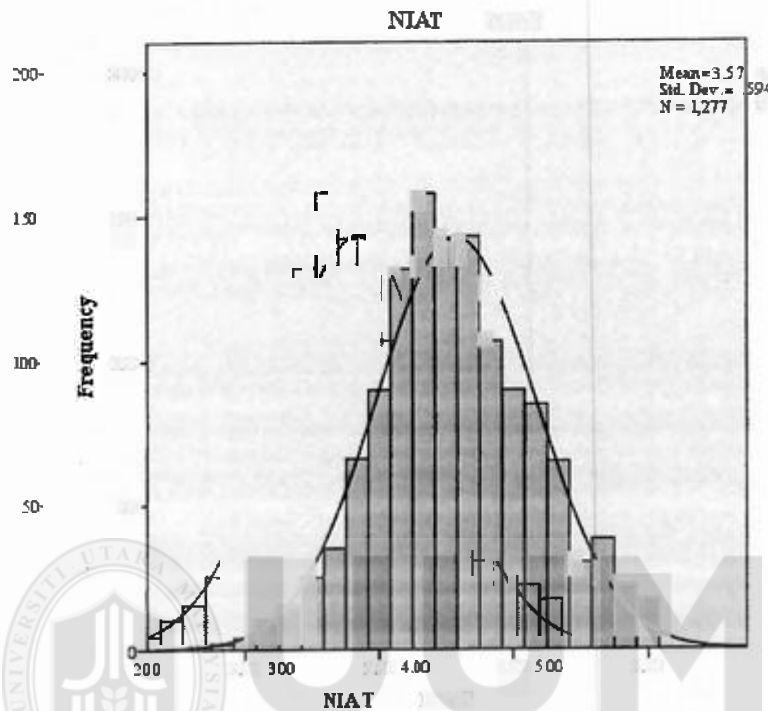
Lampiran 2

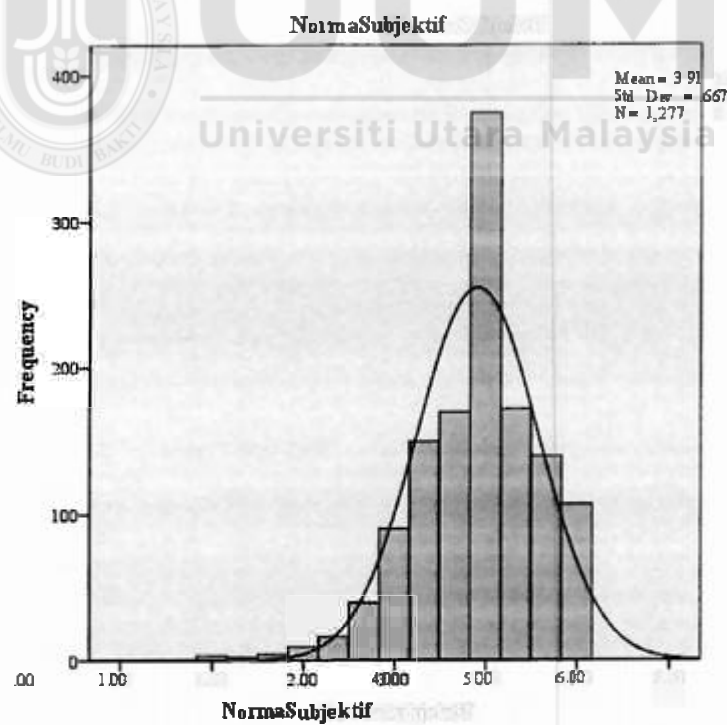
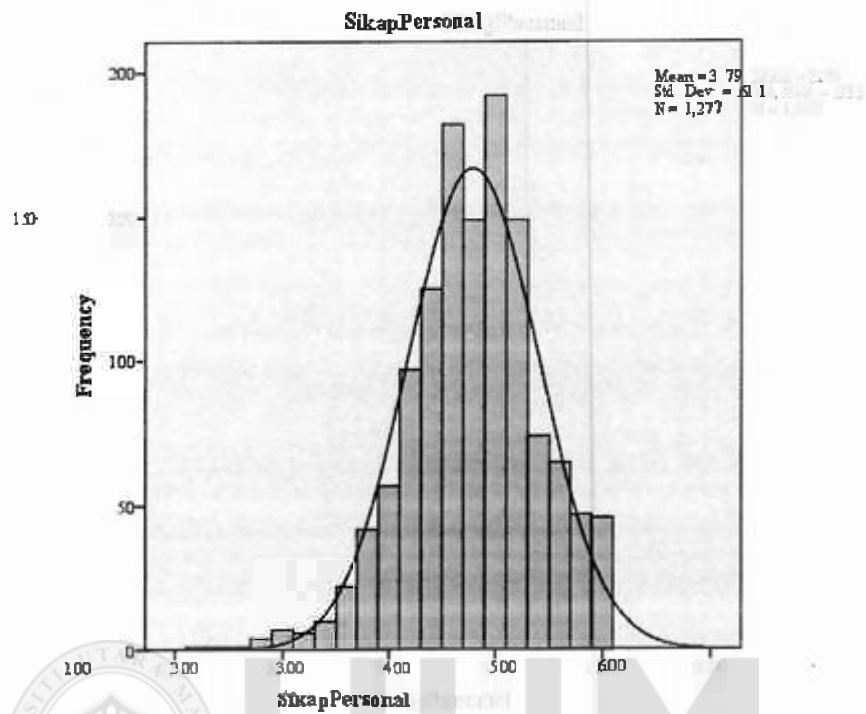
Ujian Normaliti Pemboleh Ubah Utama

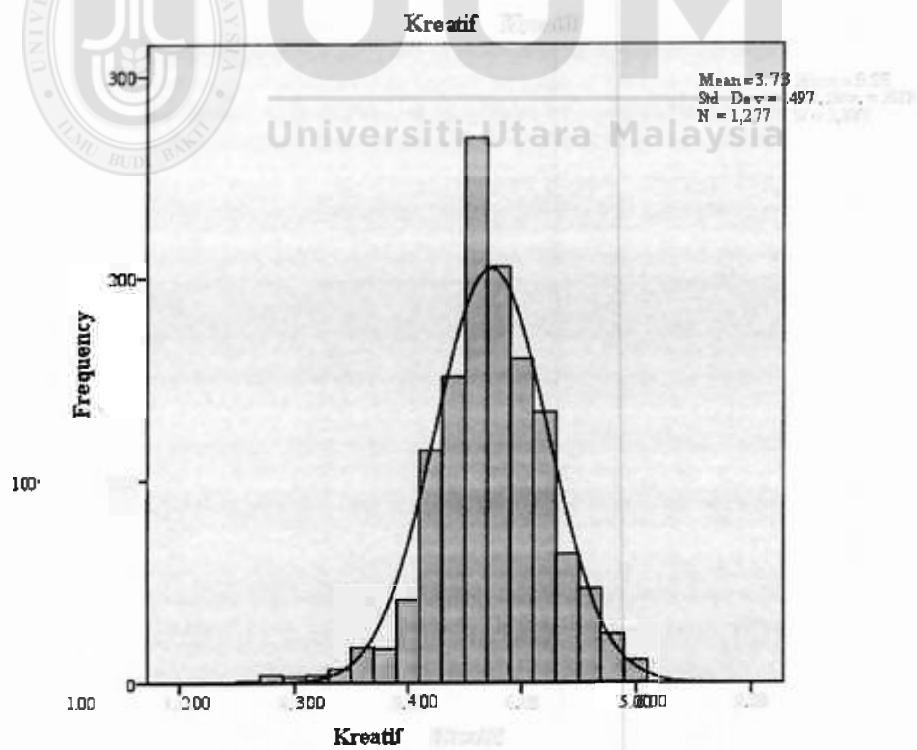
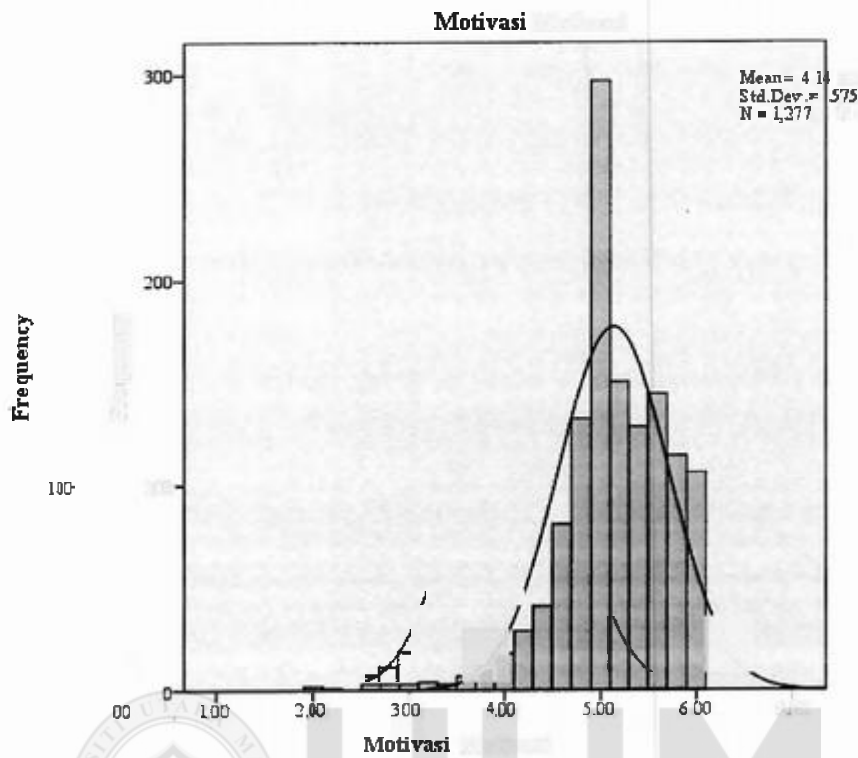
Statistics									
	Niat	Kawalan	Sikap Personal	Norma Subjektif	Motivas	Kreatif	Lokus		
Valid	1277	1277	1277	1277	1277	1277	1277		
Missing	0	0	0	0	0	0	0		
Mean	3.5697	3.3286	3.7895	3.9144	4.1383	3.7312	3.6116		
Std. Deviation	.59416	.44653	.61091	.66678	.57526	.49670	.56833		
Skewness	.097	-.153	-.360	-.656	-1.109	-.291	-.153		
Std. Error of Skewness	.068	.068	.068	.068	.068	.068	.068		
Kurtosis	-.104	.337	.512	.985	3.211	1.119	.854		
Std. Error of Kurtosis	.137	.137	.137	.137	.137	.137	.137		
Minimum	1.67	1.67	1.20	1.00	1.00	1.60	1.00		
Maximum	5.00	4.67	5.00	5.00	5.00	5.00	5.00		

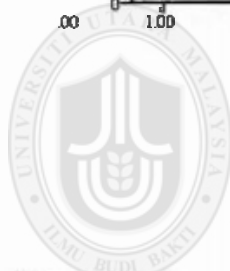
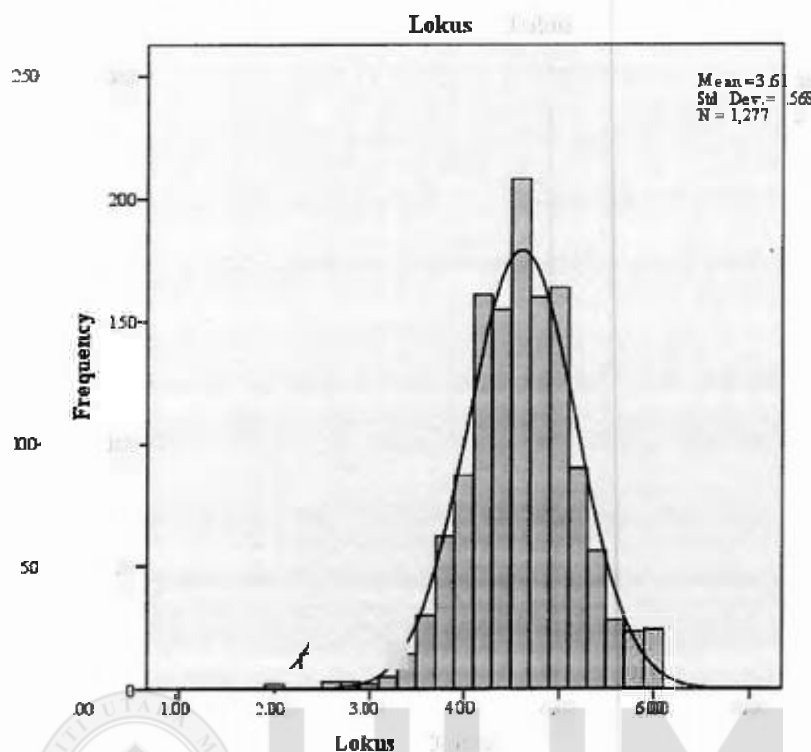
Lampiran 3

Ujian Histogram Pemboleh Ubah Utama Kajian









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Lampiran 4

Ujian Single Factor Herman

Total Variance Explained

Factor	Initial Eigenvalues				Extraction Sums of Squared Loadings			
	Total	% of Variance	Cumulative%		Total	% of Variance	Cumulative%	
1	3.636	51.949	51.949		3.094	44.195	44.195	
2	1.168	16.685	68.635					
3	.757	10.819	79.453					
4	.440	6.284	85.737					
5	.419	5.992	91.729					
6	.309	4.412	96.141					
7	.270	3.859	100.000					

Lampiran 5

Analisis Mediation Kaedah Process

Run MATRIX procedure:

***** PROCESS Procedure for SPSS Release 2.13 *****

Written by Andrew F. Hayes, Ph.D. www.afhayes.com
Documentation available in Hayes (2013). www.guilford.com/p/hayes3

Model 4 =
Y NIAT =
X PROGRAM
M1 Sikap =
M2 Norma =
M3 Kawalan
M4 Lokus =
M5 Motivasi
M6 Kreatif

Sample size
1277

Outcome: Sikap

Model Summary	R	R-sq	MSE	F	df1	df2	p
	.2828	.0800	.9215	110.8044	1.0000	1275.0000	.0000

Model	coeff	se	t	p	LLCI	ULCI
constant	.0000	.0269	.0000	1.0000	-.0527	.0527
PROGRAM	.2828	.0269	10.5264	.0000	.2301	.3355

Outcome: Norma

Model Summary	R	R-sq	MSE	F	df1	df2	p
	.2622	.0688	.9327	94.1590	1.0000	1275.0000	.0000

Model	coeff	se	t	p	LLCI	ULCI
constant	.0000	.0270	.0000	1.0000	-.0530	.0530
PROGRAM	.2622	.0270	9.7036	.0000	.2092	.3153

Outcome: Kawalan

Model Summary	R	R-sq	MSE	F	df1	df2	p
	.3224	.1039	.8975	147.8514	1.0000	1275.0000	.0000

Model	coeff	se	t	p	LLCI	ULCI
constant	.0000	.0265	.0010	.9992	-.0520	.0520
PROGRAM	.3224	.0265	12.1594	.0000	.2703	.3744

Outcome: Lokus

Model Summary	R	R-sq	MSE	F	df1	df2	p
	.1324	.0175	.9840	22.7374	1.0000	1275.0000	.0000

Model	coeff	se	t	p	LLCI	ULCI
constant	.0000	.0278	.0000	1.0000	-.0545	.0545

PROGRAM .1324 .0278 4.7684 .0000 .0779 .1868

Outcome: Motivasi

Model Summary

	R	R-sq	MSE	F	df1	df2	p
	.2002	.0401	.9614	53.2231	1.0000	1275.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	.0000	.0274	.0000	1.0000	-.0538	.0538
PROGRAM	.2002	.0274	7.2954	.0000	.1463	.2540

Outcome: Kreatif

Model Summary

	R	R-sq	MSE	F	df1	df2	p
	.1714	.0294	.9722	38.5804	1.0000	1275.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	.0000	.0276	.0005	.9996	-.0541	.0541
PROGRAM	.1714	.0276	6.2113	.0000	.1173	.2255

Outcome: NIAT

Model Summary

	R	R-sq	MSE	F	df1	df2	p
	.8306	.6900	.3120	403.4360	7.0000	1269.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	.0000	.0156	.0000	1.0000	-.0307	.0307
Sikap	.4715	.0242	19.5098	.0000	.4241	.5189
Norma	.2153	.0223	9.6515	.0000	.1715	.2590
Kawalan	.1537	.0209	7.3575	.0000	.1127	.1847
Lokus	.1006	.0214	4.7036	.0000	.0586	.1425
Motivasi	.0597	.0273	2.1873	.0289	.0062	.1132
Kreatif	-.0514	.0258	-1.9914	.0467	-.1020	-.0008
PROGRAM	.0808	.0167	4.8474	.0000	.0481	.1135

***** TOTAL EFFECT MODEL *****

Outcome: NIAT

Model Summary

	R	R-sq	MSE	F	df1	df2	p
	.3366	.1133	.8881	162.9161	1.0000	1275.0000	.0000

Model

	coeff	se	t	p	LLCI	ULCI
constant	.0000	.0264	.0001	.9999	-.0517	.0517
PROGRAM	.3366	.0264	12.7639	.0000	.2849	.3883

***** TOTAL, DIRECT, AND INDIRECT EFFECTS *****

Total effect of X on Y

Effect	SE	t	p	LLCI	ULCI
.3366	.0264	12.7639	.0000	.2849	.3883

Direct effect of X on Y

Effect	SE	t	p	LLCI	ULCI
.0808	.0167	4.8474	.0000	.0481	.1135

Indirect effect of X on Y

	Effect	Boot SE	BootLLCI	BootULCI
TOTAL	.2558	.0236	.2104	.3040
Sikap	.1333	.0160	.1035	.1662
Norma	.0565	.0090	.0405	.0742

Kawalan	.0495	.0087	.0340	.0672
Lokus	.0133	.0047	.0054	.0245
Motivasi	.0120	.0063	.0015	.0258
Kreatif	-.0088	.0051	-.0201	.0000
(C1)	.0769	.0167	.0465	.1132
(C2)	.0838	.0174	.0521	.1212
(C3)	.1200	.0159	.0901	.1534
(C4)	.1214	.0166	.0902	.1551
(C5)	.1421	.0178	.1093	.1780
(C6)	.0069	.0116	-.0154	.0300
(C7)	.0431	.0096	.0264	.0633
(C8)	.0445	.0112	.0231	.0667
(C9)	.0653	.0107	.0457	.0892
(C10)	.0362	.0100	.0161	.0557
(C11)	.0376	.0104	.0174	.0588
(C12)	.0584	.0105	.0400	.0804
(C13)	.0014	.0083	-.0148	.0180
(C14)	.0221	.0080	.0090	.0404
(C15)	.0208	.0100	.0042	.0431

Partially standardized indirect effect of X on Y

	Effect	Boot SE	BootLLCI	BootULCI
TOTAL	.2557	.0217	.2113	.2983
Sikap	.1333	.0151	.1039	.1627
Norma	.0564	.0087	.0408	.0734
Kawalan	.0495	.0085	.0345	.0675
Lokus	.0133	.0047	.0054	.0242
Motivasi	.0119	.0063	.0014	.0257
Kreatif	-.0088	.0051	-.0200	.0001

Completely standardized indirect effect of X on Y

	Effect	Boot SE	BootLLCI	BootULCI
TOTAL	.2558	.0221	.2125	.2997
Sikap	.1333	.0153	.1040	.1645
Norma	.0565	.0088	.0403	.0740
Kawalan	.0495	.0085	.0344	.0673
Lokus	.0133	.0047	.0053	.0239
Motivasi	.0120	.0063	.0014	.0258
Kreatif	-.0088	.0051	-.0201	.0000

Ratio of indirect to total effect of X on Y

	Effect	Boot SE	BootLLCI	BootULCI
TOTAL	.7599	.0393	.6917	.8458
Sikap	.3961	.0333	.3345	.4620
Norma	.1677	.0236	.1224	.2160
Kawalan	.1472	.0250	.1032	.2006
Lokus	.0396	.0136	.0178	.0728
Motivasi	.0355	.0184	.0039	.0779
Kreatif	-.0262	.0149	-.0588	.0000

Ratio of indirect to direct effect of X on Y

	Effect	Boot SE	BootLLCI	BootULCI
TOTAL	3.1653	.7776	2.2438	5.4869
Sikap	1.6499	.4039	1.0926	2.6865
Norma	.6986	.1971	.4348	1.1881
Kawalan	.6131	.1973	.3647	1.1763
Lokus	.1647	.0703	.0690	.3417
Motivasi	.1479	.0899	.0158	.3865
Kreatif	-.1090	.0696	-.2705	.0016

Normal theory tests for specific indirect effects

	Effect	se	Z	p
Sikap	.1333	.0144	9.2546	.0000
Norma	.0565	.0083	6.8248	.0000
Kawalan	.0495	.0079	6.2793	.0000
Lokus	.0133	.0040	3.3119	.0009
Motivasi	.0120	.0058	2.0773	.0378
Kreatif	-.0088	.0047	-1.8744	.0609

Specific indirect effect contrast definitions

(C1) Sikap minus Norma

(C2)	Sikap	minus	Kawalan
(C3)	Sikap	minus	Lokus
(C4)	Sikap	minus	Motivasi
(C5)	Sikap	minus	Kreatif
(C6)	Norma	minus	Kawalan
(C7)	Norma	minus	Lokus
(C8)	Norma	minus	Motivasi
(C9)	Norma	minus	Kreatif
(C10)	Kawalan	minus	Lokus
(C11)	Kawalan	minus	Motivasi
(C12)	Kawalan	minus	Kreatif
(C13)	Lokus	minus	Motivasi
(C14)	Lokus	minus	Kreatif
(C15)	Motivasi	minus	Kreatif

***** ANALYSIS NOTES AND WARNINGS *****

Number of bootstrap samples for bias corrected bootstrap confidence intervals:
1000

Level of confidence for all confidence intervals in output:
95.00

----- END MATRIX -----



UUM
Universiti Utara Malaysia

Lampiran 6
Soalan Soal Selidik Kajian



**KAJIAN MENGENAI KEUSAHAWANAN
DI KALANGAN PELAJAR DAN USAHAWAN KOLEJ KOMUNITI**

Saudara dan saudari pelajar kolej yang dihormati,

Saya sedang menjalankan kajian mengenai keusahawanan di kalangan pelajar dan usahawan kolej komuniti. Kajian ini adalah penting untuk tujuan penganugerahan ijazah PhD dan tidak digunakan untuk tujuan yang lain. Saya amat berbesar hati sekiranya saudara/ri dapat mengisi soalselidik ini. Tiada jawapan yang betul atau salah dan semua jawapan adalah dirahsiakan. Sila ambil masa anda dan menjawab dengan berhati-hati. Sila pastikan anda telah menjawab semua bahagian soalselidik ini. Terimakasih di atas kerjasama anda

Zairon Mustapha
Pelajar PhD
UNIVERSITI UTARA MALAYSIA

Universiti Utara Malaysia

BAHAGIAN A : MAKLUMAT DIRI DAN KOLEJ KOMUNITI ANDA

Sila nyatakan maklumat diri dan kolej anda dalam ruangan yang disediakan.

1. Nama Kolej
Komuniti Anda:
2. Tahun anda mula Jika anda telah tamat pengajian,
masuk belajar di tuliskan tahun tamat pengajian
kolej ini:
3. Jantina : : Lelaki ☐ Perempuan ☐

4. Umur anda :

5. Kaum : Melayu ☐ Cina ☐ India ☐

6. Negeri Kelahiran
Anda

7. Tahap pendidikan tertinggi anda: Darjah ☐ SRP/PMR ☐ SPM/MCE ☐
6/UPSR ☐ STPM ☐ Sijil/Diploma ☐ Ijazah ☐

8. **Sijil-Sijil Kemahiran** yang telah anda
perolehi (jika ada, sila tuliskan)

1.	<input type="text"/>	4.	<input type="text"/>
2.	<input type="text"/>	5.	<input type="text"/>
3.	<input type="text"/>	6.	<input type="text"/>

9. **Kursus Kemahiran** yg sedang anda
belajar di kolej ini /atau telah dipelajari -
sila tuliskan nama kursus

10. Jenis ☐ Sepenuh Masa ☐ Tempoh masa
Pengajian (bulan/tahun)
Anda ☐ Kursus Pendek ☐ Tempoh masa
(hari/minggu/bulan)

11. Senaraikan nama **Kursus Keusahawanan** yang anda pernah belajar di kolej ini

1.	<input type="text"/>	3.	<input type="text"/>
2.	<input type="text"/>	4.	<input type="text"/>

12. Senaraikan **aktiviti keusahawanan** yang anda pernah
terlibat di kolej ini (spt: ceramah
motivasi/bengkel/pertandingan/karnival jualan dan
sebagainya):

	Nama aktiviti	Berapa kali pernah terlibat?
1.	<input type="text"/>	<input type="text"/>
2.	<input type="text"/>	<input type="text"/>
3.	<input type="text"/>	<input type="text"/>

4.

- 13 Aktiviti mengenai keusahawanan yang dianjurkan di kolej komuniti ini adalah :

Sangat Aktif ☐ Sederhana ☐ Tidak Aktif ☐

- 14 Sejauhmanakah **pengetahuan** berikut yang telah anda perolehi semasa belajar di kolej komuniti ini :

Sangat Tinggi ☐ Sedikit ☐ Sangat Rendah ☐

1. Memahami sifat untuk menjadi usahawan yang berjaya

☐
☐
☐

2. Mengetahui cara membuka perniagaan

☐
☐
☐

3. Memahami teknik pengurusan spt kewangan, sumber manusia dan teknik pemasaran

☐
☐
☐

4. Memahami strategi untuk membuat jaringan perniagaan

☐
☐
☐

5. Mengetahui cara mengenal pasti peluang perniagaan

☐
☐
☐

15. Cara pengajaran yang paling saya sukai di kolej ini ialah

Sangat Suka

Kurang Suka

Tidak Suka

Kuliah dalam kelas

Praktikal dan Amali

Pembentukan Kumpulan Projek

Kerja kemasyarakatan bersama orang luar

Lawatan sambil belajar

Ceramah motivasi dari usahawan sebenar

Aktiviti pertandingan perniagaan

Penempatan praktikum pelajar di industri

Sangat Suka	Kurang Suka	Tidak Suka
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

BAHAGIAN B : APAKAH PANDANGAN ANDA MENGENAI KEUSAHAWANAN ?

Sila tandakan ✓ di ruangan yang disediakan.

		Sangat Tidak Setuju	Tidak Setuju	Tidak Pasti	Setuju	Sangat Setuju	Sangat Setuju
1	Untuk memulakan satu perniagaan dan memajukannya adalah sangat mudah bagi saya.						
2	Kerjaya sebagai seorang usahawan sama sekali tidak menarik minat saya.						
3	Rakan-rakan saya menyokong keputusan saya untuk memulakan perniagaan.						
4	Saya bersedia melakukan apa saja untuk menjadi seorang usahawan						
5	Saya percaya saya tidak mampu untuk memulakan sesuatu perniagaan.						
6	Saya berusaha bersungguh-sungguh untuk memulakan dan mengendalikan perniagaan sendiri						
7	Saya mampu untuk memproses penubuhan sebuah perniagaan						
8	Ahli keluarga saya menyokong keputusan saya untuk memulakan perniagaan						
9	Saya ragu-ragu sama ada saya mampu untuk memulakan perniagaan sendiri						
10	Dengan adanya peluang dan sumber, saya memang berminat membuka perniagaan						
11	Rakan-rakan sebaya bersetuju dengan keputusan saya untuk memulakan perniagaan.						
12	Walaupun saya boleh memilih pekerjaan lain tetapi saya tetap ingin menjadi usahawan						
13	Saya sememangnya berazam untuk menjalankan perniagaan.						
14	Saya mempunyai peluang yang besar untuk berjaya dalam perniagaan.						

15	Menjadi seorang usahawan akan memberikan saya suatu kepuasan yang amat tinggi.					
16	Adalah amat sukar bagi saya untuk menghasilkan suatu idea perniagaan.					
17	Matlamat utama saya adalah untuk menjadi usahawan.					
18	Menjadi usahawan memberikan saya lebih banyak kebaikan daripada keburukan.					
19	Saya mempunyai keinginan yang rendah untuk memulakan perniagaan.					
20	Saya tahu tentang semua perkara yang diperlukan untuk membuka sebuah perniagaan.					

**BAHAGIAN C : SEJAUH MANAKAH KENYATAAN BERIKUT
MENGGAMBARAKAN DIRI ANDA?**

BAHAGIAN INI UNTUK DIISI OLEH USAHAWAN KOLEJ

Sila tandakan ✓ di ruangan yang disediakan.

		Sangat Tidak Setuju	Tidak Setuju	Tidak Pasti	Setuju	Sangat Setuju
A1	Saya bangga bila saya dapat menjalankan sesuatu projek dengan baik sekali.					
C2	Saya berasa seronok sekiranya saya dapat menggunakan idea-idea yang baru.					
I3	Untuk menjadi seorang usahawan yang berjaya, seseorang itu memerlukan nasib yang baik.					
A4	Saya suka menetapkan matlamat yang mencabar untuk pencapaian yang cemerlang.					
C5	Saya tidak suka membuat kerja-kerja yang unik dan luar biasa.					
I6	Saya tidak percaya bahawa kebanyakan peristiwa hidup saya ditentukan oleh nasib.					
C7	Saya berasa seronok menemui cara menyelesaikan masalah yang tidak pernah.					

	ditemui oleh orang lain.					
I8	Saya percaya bahawa saya boleh mengawal dan menentukan masa depan saya.					
A9	Saya selalu bekerja kuat untuk menjadikan diri saya yang terbaik.					
I10	Jika saya membuat keputusan untuk melakukan sesuatu, saya akan melakukannya dan tiada siapa boleh menghalangnya.					
C11	Saya lebih suka mencuba kaedah-kaedah yang baru daripada membuat cara yang biasa.					
I12	Saya boleh mendapatkan sesuatu yang saya hajati dengan usaha qiqih.					
A13	Saya mendapat kepuasan yang tinggi apabila kerja saya adalah antara yang terbaik.					
C14	Biasanya saya tidak suka menjalankan tugas-tugas yang telah biasa dilakukan.					
A15	Saya mempunyai keinginan yang kuat untuk memajukan diri saya dalam segala bidang yang saya ceburi.					

Sekiranya anda seorang pelajar, tidak perlu untuk mengisi bahagian ini dan bahagian seterusnya. Pihak kami mengucapkan ribuan terimakasih atas kerjasama anda.

Sekiranya anda seorang usahawan yang pernah belajar atau pernah mengikuti kursus di kolej komuniti ini, sila teruskan mengisi soalselidik ini mengenai latar belakang perniagaan anda.

BAHAGIAN D: MAKLUMAT SYARIKAT ANDA

Syarikat

Syarikat

☐

Enterprise

☐

Franchise

☐

Sendirian Berhad

☐

Belum berdaftar (SSM)

3 Jenis Perniagaan Anda

Automotif	
Elektrik	
Fesyen/ Pakaian/ Jahitan	
Penghasilan/Sajian Makanan	
Persolekan/Kecantikan	
Jualan Kedai Runcit	
Pertanian	
Penternakan	
ICT/Telekomunikasi	
Lain-lain, sila nyatakan:	

TERIMA KASIH ATAS KERJASAMA ANDA